



# Botany 2000

## “New Frontiers in Botany”

*Portland, Oregon*

*August 6 —10, 2000*

*Oregon Convention Center*

102nd annual meeting of the  
**American Bryological and Lichenological Society**

Annual meeting of the  
**American Fern Society**

65th annual meeting of the  
**American Society of Plant Taxonomists**

95th annual meeting of the  
**Botanical Society of America**

**International Association of Plant Taxonomists**

*Exhibitor Prospectus*

- Bryology & Lichenology
- Development & Structure
- Ecology
- Economic Botany
- Genetics
- Historical Botany
- Mycology
- Paleobotany
- Plant Physiology
- Phycology
- Phytochemistry
- Pteridology
- Systematics & Evolution
- Tropical Botany
- Education & Teaching

## About the Botany 2000 Conference

**B**otany 2000 represents the annual meeting of a consortium of botanical organizations that formerly held their annual meetings under the direction of AIBS (the American Institute of Biological Sciences) since 1949. Each of these societies are now meeting independ-

"...plant biologists from throughout North America, several countries in Europe, and from the Pacific Rim."

ently of AIBS, and each has a long meeting tradition.

The **Botany 2000** conference will bring together plant biologists from throughout North America, several countries in Europe, and from the Pacific Rim. An expected 1200 participants will present over 600 scientific contributions including papers, posters, special lectures, workshops, fieldtrips, and symposia.

### Attendee Profile

**C**onference attendees focus their activities on basic and applied research, education, and administration. Registrants have academic, government, bioindustrial, and private affiliations. They include:



- **Research scientists and technicians**
- **Laboratory directors**
- **Environmental consultants**
- **Post-secondary science educators**
- **Program and facility administrators**
- **Field biologists**

### Exhibition Features

- 10' x 10' exhibition booths
- Coffee Break Central and Food Court in exhibition hall
- Exhibition area near and on same level as meeting rooms
- Poster sessions take place in exhibit hall
- Conference registration and Cyber Café set up at entrance to exhibition hall
- Participating society booths (8' x 10') in exhibit hall

### Top 10 Reasons to Exhibit at Botany 2000

1. Combined drawing power of five separate meetings
2. Networking opportunity with approximately 1200 attendees
3. Exclusive marketing opportunity with 40 booths
4. Primary national meeting for most attendees
5. Opportunity to introduce new products and services
6. Expansion of customer base with new contacts
7. Occasion to learn about new developments in plant biology
8. Review of latest products from other providers
9. Direct contact with individuals in the market for your products and services
10. Meet scientists from throughout the USA and over 20 countries

## Booth Package and Pricing

10' x 10' booth—\$950

- Price includes: pipe, drape, ID sign, 2 chairs, 1 table, 1 wastebasket, carpeted aisles
- Exhibitor lounge provided
- Exhibitors listed with link on the **Botany 2000** meeting website, URL: [www.botany2000.org](http://www.botany2000.org)
- Listing with contact and address information, and 30 -word description in Final Program distributed to all conference registrants
- Complimentary registration for up to 3 company representatives
- Complimentary attendee mailing list
- Nightly cleaning of aisle carpets (booth cleaning not included)

## Exhibitor Meetings

Please plan to send a representative to two exhibitor meetings, to be held in the exhibitor lounge area.

- Introductory Exhibition Meeting: Monday, August 7, 9:00 am
- Exhibition Review Meeting: Wednesday, August 9, 9:00 am with light breakfast fare provided.



OREGON CONVENTION CENTER. Courtesy of the Portland, OR Visitors Assoc.

## Rules & Regulations

By applying for exhibit space a company agrees to limit booth personnel to 3 and adhere to all rules and regulations governing the exposition, which are printed on the reverse side of the "Exhibit Space Application." All space, except for 4-8' x 10' booths reserved for participating societies, will be assigned on a first-come, first-served basis. The **Botany 2000** conference, acting through the Botanical Society of America and its Meeting Coordinator, has the right and sole discretion to reject any proposed exhibit for any reason. Exhibit space at the **Botany 2000** convention is intended for exhibition of professional services, materials, and equipment related to the life sciences.

## How to Apply for Exhibit Space

Please complete the "Exhibit Space Application" included in the Exhibitor Prospectus or available online at URL: [www.botany2000.org](http://www.botany2000.org). Sign and return the application with a check payable to **Botany 2000** to: Botany 2000, c/o Botanical Society of America, 1735 Neil Ave., Columbus, OH 43210 - 1293. Exhibit sales are coordinated by Corcoran/Conferon Expositions (see Page 4).

## Poster Sessions In Exhibit Hall

Sessions presenting results from scientific investigations will be displayed on 4' x 8' posters adjacent to the exhibit area. These activities constitute an integral part of the scientific program, and attract attendees into the exhibition hall.



OREGON CONVENTION CENTER. Courtesy of the Portland, OR Visitors Assoc.

## Sponsorship and Program Advertising

There are several opportunities to sponsor official activities of the meeting, to support functions of participating societies, and to advertise in the Final Program distributed to all registrants. Advertising rates are discounted to exhibitors. To discuss sponsorship and advertising opportunities, please call or e-mail the **Botany 2000** Meeting Coordinator (see Page 4).

## Important Dates and Contacts

<b>Location:</b>	Oregon Convention Center, Exhibit Hall A, 777 NE Martin Luther King, Jr. Blvd., Portland, OR 97232
<b>Exhibit Dates:</b>	Monday to Wednesday, August 7—9, 10:00 am—5:00 pm
<b>Move-in:</b>	Sunday, August 6, 12:00 pm—5:00 pm; Monday, August 7, 8:00 am—10:00 am
<b>Move-out:</b>	Wednesday, August 9, 5:00 pm—9:00 pm
<b>Conference dates:</b>	Sunday, August 6 to Thursday, August 10

### DECORATING AND DRAYAGE

GES Exposition Services  
5150 SW Western Ave.  
Beaverton, OR 97005  
Phone: (503) 350-2593  
Fax: (503) 646-5435  
URL: [www.gesexpo.com](http://www.gesexpo.com)

- Shipping and storage
- On-site logistics
- Service kit

### EXHIBIT SALES

Corcoran/Conferon Expositions  
100 W. Monroe St., Suite 1001  
Chicago, IL 60603  
Phone: (312) 451-0573  
Fax: (312) 541-0573  
e-mail [info@corcexpo.com](mailto:info@corcexpo.com)

- Space assignments
- Booth construction
- Display regulations

### MEETING COORDINATOR

Attn: Wayne Elisens  
Dept. of Botany and Microbiology  
770 Van Vleet Oval  
University of Oklahoma  
Norman, OK 73019  
Phone: (405) 325-5923  
Fax: (405) 325-7619  
e-mail [elisens@ou.edu](mailto:elisens@ou.edu)

- Sponsorship of meeting activities
- Posting on **Botany 2000** website
- Promotions and advertising



**WE'RE ON THE WEB!**

[www.botany2000.org](http://www.botany2000.org)

